

Bugged



Pete Positive
Man of Extinction

A Petri's Positive Pest Control Publication
dedicated to keeping our customers
informed about all aspects of pest control.

Residential and Commercial • Indoor & Perimeter Pest Control • Lawn and Ornamental Spraying & Fertilizing • Termite Control Solutions

Petri Now Offering Rodent Proofing Services



In the last few years Petri has noticed a significant rise in the number of rodent problems in South Florida. The reason for this is perhaps best explained by the two busy and destructive hurricane seasons of 2004 and 2005. Not only

did these storms disturb rodents living in palm trees and other harborages they also provided easier access to homes and structures through the damage they caused.



Even if your home or building was fortunate enough not to suffer any damage, or has since been repaired, rats and mice can gain entry from openings as small as 1/2 inch and 1/4 inch respectively. Some of the most common

points of entry are through unsealed a/c lines, roof vents, plumbing pipes, garage vents, and adjoining roof areas among many others.



If you should have concerns about rats and mice entering your home or business Petri is now offering our customers a free inspection and evaluation of your structure to determine all potential points of entry. Whether

you need Petri to solve an existing rodent problem or prevent any future problems please call us today at (954) 781-4100 in Broward or (561)278-7818 in Palm Beach and we will be happy to be of service to you.



\$25 OFF Rodent Proofing Service

\$25 Coupon for \$25 OFF Rodent Proofing Service for Petri's current pest control, lawn, or termite customers only. **\$25**

Offer applies to new rodent proofing customers from February 4th - March 31st, 2008

Call for Free Rodent Proofing Inspection and Evaluation

Termite Swarm Season has Arrived!

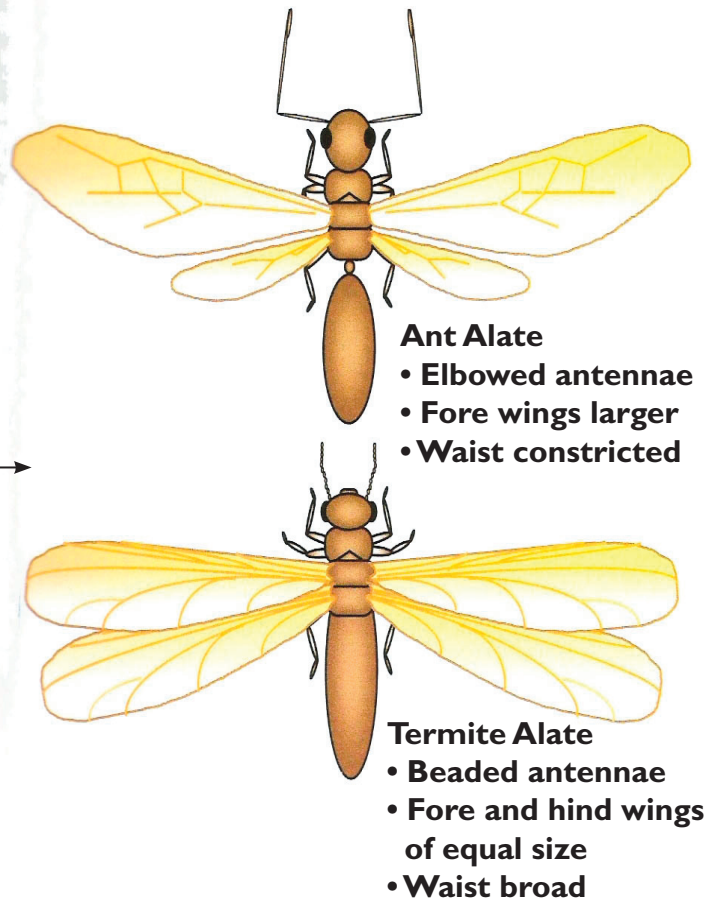
Petri has already taken a few termite swarm calls in January and many more are expected as we head into the Spring and Summer months. In South Florida the two termites we face most are the Subterranean termite and the Drywood termite. Termites swarm for reproductive purposes. When the existing colony has reached a mature stage (typically in 3 to 5 years) winged termites called reproductives or alates are sent out of the colony to mate in midair. Ants also have swarms but there are key differences that distinguish winged ants from winged termites. Please see the illustration (at right)

In recent years Subterranean termites have been very quiet with fewer than normal swarms. Some experts believe this is due in large part to the many periods of drought we have experienced. One thing for certain is that these termites have not just gone away. Many experts suspect that when these termites do swarm again it could be massive and widespread. Unfortunately many homeowners are unaware that they have a termite problem until there is a swarm, as termites often remain hidden in between walls where they do their damage.

Drywood termites typically swarm later than Subterranean termites in the months of April through July. Drywood termite alates are light brown in color compared to Subterranean termites which are black.

Petri offers solutions for both types of termites as well as preventative programs. For Subterranean termites Petri has baiting programs such as TermaPest or the Sentricon Colony Elimination System where in-ground stations are installed and monitored regularly. For Drywood termites we are equipped with the latest technologies and state of the art equipment and devices to treat your home preventatively or correctively through our "No Tent" Termite Program. No need any more to pack up your food, change your landscaping, or go to a hotel in order to have your home or business tented for termites.

If your home or business is not protected with a warranty for both types of termites please call Petri today to schedule a free inspection and evaluation of your structure. You will be glad you did. N. Broward (954) 781-4100, S. Broward (954) 981-4002, Palm Beach (561) 278-7818. Please visit us online at www.petripestcontrol.com.



Petri News

Congratulations Petris Pest Control on winning the 2007 Super Service Award!



This exclusive recognition is awarded at the beginning of each year to companies who have achieved and maintained a superior service rating on Angie's List throughout the past year. Less than 5% of companies on Angie's List meet the eligibility requirements to be considered for the award.

To be eligible for the award, your company must maintain an "A" rating overall and receive a minimum number of reports during the calendar year.

Petri Software Update:

Petri will be changing to a new software program by March 1st which we believe will greatly enhance our ability to serve our customers. More to come on this later.