



Christopher Cavanagh, Editor

PROFESSIONALS PROTECTING PEOPLE & PROPERTY SINCE 1956

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Happy Holidays from Petri

by Chris Cavanagh

As another year comes to a close the team at Petri wanted to take a moment to express our gratitude and appreciation to our customers for their continued business.

Wildlife Control Services & Training

The past year has brought about many positive changes for Petri including an expansion into wildlife control services, achievements in technician training through University of Florida and the Department of Agriculture's Pest Management University Programs, and improvements in customer communications through enhanced service reports and signs as well as e-mail and e-newsletters such as this.

Social Media

Petri is also excited to be launching a new website and a Facebook page in January 2014! Check these pages frequently for tips, updates and fun facts.

Ring in the New Year

We again want to thank you, our customers! Without your loyalty and continued support our success would not be possible. Petri also greatly appreciates your feedback. Please let us know how we are doing and how you feel we can improve or otherwise add value to the services we deliver to you. The best compliment you can provide us is, of course, a referral or recommendation of Petri's services.

May you and your family have a very Blessed and Safe Holiday Season with continued success in 2014!



Positive Pest Solutions since 1956

New Website Launches 2014

By the end of the year, Petri will launch a new and improved website. The user-friendly site will include quick access to request a service quote as well as a platform to connect with us on Facebook and Instagram! Page #1



Keep Holiday Treats Pest-free

Helpful tips to keep unwelcome pests out of pantry foods and treats this holiday season. Page #3

Find Us on Facebook!



You can now find Petri's Pest Control on Facebook! This is a great way to connect with our customers and share useful tips, provide information about our services as well as the occasional bug-humor pest control professionals find quite amusing!

In an effort to build our list of followers on Facebook, Petri is offering current Petri customers an opportunity to enter into a drawing for two lower level, 35 yard line tickets to the Miami Dolphins vs. NY Jets on Sunday, December 29th (1:00PM). All you need to do to enter the drawing is like our page at <https://www.facebook.com/petrispest>

We'll continue to post promotion

and contests for customers from time to time so check the page regularly.

Customers are also welcome to leave positive feedback for their technicians and share the Facebook link with neighbors and friends. We pride ourselves on being a family owned and operated business and this is another way for us to personalize our contact with the community.

You can also get your kids online and interested in learning more about bugs by visiting PestWorld for Kids. This is a fun interactive site with lots of activities, games, and science fair kits for all ages.



FOR THE KIDS



Did You Know? SPIDERS

Source: Animal Planet via www.mypmp.net

- Bolas spiders make webs of a single line with a sticky bola on the end. These spiders can twirl the bolas in the air. Moths are attracted to the smell and fly toward the web until they hit it and stick. The spider then reels in its catch.
- Some spiders live underwater all of their lives and surface to grab bubbles of air they use as an underwater lung. An underwater spider fills its bell-shaped web with air bubbles and derives oxygen from them.
- A few species of trapdoor spiders use their abdomens to plug their burrows to protect themselves from wasps. The abdomen is flat on

the back end and tough enough that a wasp's stinger can't penetrate it.

- Hummingbirds use the silk from spider webs to weave together the sticks that form their nests.
- Spiders are predators *and* prey. Many birds and animals love to feed on them. The coati mundi, a relative of the raccoon, is fond of eating large tarantulas.
- Some orb weavers make unusual webs. One variety greatly increases the area above the center, creating what's sometimes called a ladder web that extends eight feet above the spider.



Dangers of White Fly

If you believe you have a whitefly infestation, you should act now! Although Whiteflies do not usually kill larger, healthy trees, shrubs or palms, they will cause plant decline, defoliation and loose branches.



FAST FACTS

40

Minutes. The length of time a cockroach can hold its breath! It can survive 30 minutes submerged in water.

500%

Increase in bed bug infestations reported since 1999.



PETE POSITIVE
THE MAN OF EXTINCTION

COMMENTS & SUGGESTIONS

Let Us Know
How We're Doing!

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Keep Holiday Treats Pest-free!

by NPMA Staff

'Tis the season to prevent pantry pests from ruining holiday recipes

The NPMA recommends the following steps to keep stored food free from pantry pests:

Purchase proper storage: Heavy plastic or glass containers with airtight, secure lids keep pantries looking nice and will help protect food.

Use a bay leaf: Add one leaf to canisters and packages of dry goods – the herb's pungent scent repels many pests.

Inspect groceries at the store: Most pantry pests are brought into homes from items that are already infested. Check packages for any holes or broken seals before placing them in the cart.

Check the date: Remember to check expiration dates on baking ingredients before use. Visually inspect items that have been left untouched in the pantry for signs of pests.



Practice good sanitation: Wipe up crumbs and spills as soon as possible. Also, periodically clean cupboards with soap and water to remove any food residue that may accumulate over time.

Seal cracks: Look for any cracks or holes where pests might be coming into your home and seal them shut.



ENTER FOR A CHANCE TO WIN!